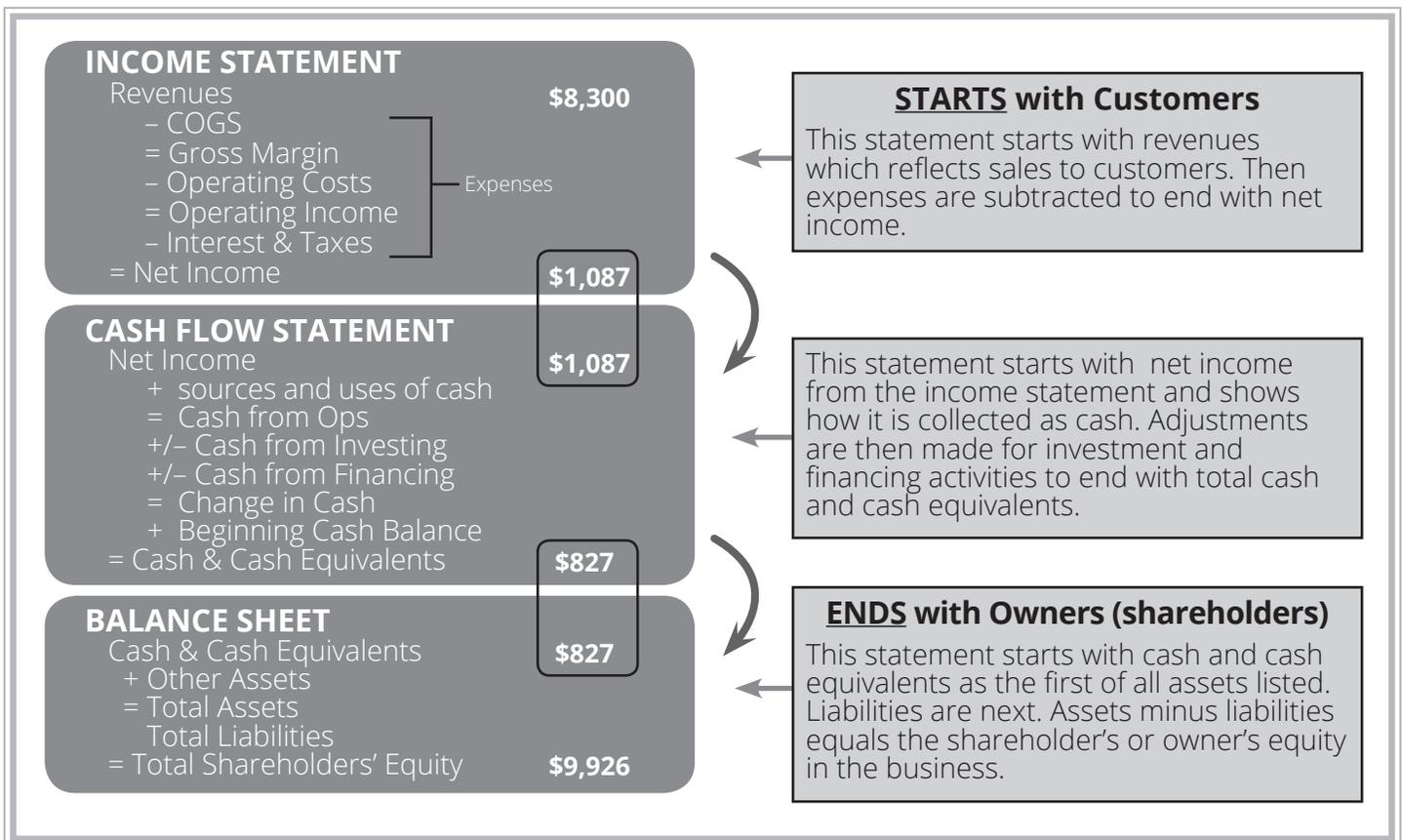




Financial Statements

The Income Statement, Balance Sheet, and Statement of Cash Flows connect like puzzle pieces.

The Income Statement begins with Revenues and ends with Net Income. Net Income is the first line on the Statement of Cash Flows, which then shows cash flowing into and out of the company to end with a calculation of the current amount of Cash and Cash Equivalents on hand (Cash Position). The Balance Sheet then begins with Cash and Cash Equivalents and outlines other assets and liabilities to get to a calculation of Shareholder's Equity. The three statements start with a reflection of the activities the firm engages in with customers (Revenues) and then create a bridge to how those activities drive greater value for the shareholders (Shareholder's Equity).



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